

# PHILIPS

GU10 – smart  
spotlight

Hue White and Colour  
Ambiance

White and coloured light

Instant control via Bluetooth

Control with app or voice\*

Add Hue Bridge to unlock more



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## Easy smart lighting

Offering millions of shades of white and coloured light, this GU10 smart LED bulb instantly sets the mood in any room of your home.

### Turn on your imagination

- Play with light and choose from 16 million colours

### Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice\*
- Create a personalised experience with colourful smart light
- Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities
- Unlock the full suite of smart lighting features with the Bridge

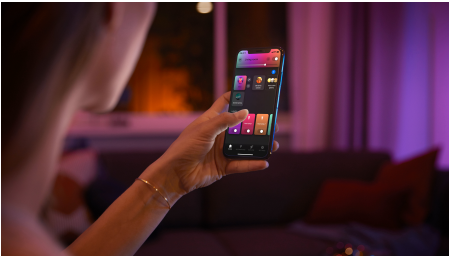
# Highlights

## Paint with light



Play with light and choose from 16 million colours in the Hue app to match the light to your mood. Use a favourite photo and re-live that special moment with splashes of light. Save your favourite light settings and recall them whenever you want with the tap of a finger.

## Control up to 10 lights with the Bluetooth app



With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home. Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

## Control lights with your voice\*



Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room, or just a single lamp.

## Create a personalised experience with colourful smart light



Transform your home with over 16 million colours, instantly creating the right atmosphere for any event. With the touch of a button, you can set a festive mood for a party, turn your living room into a movie theatre, enhance your home decor with colour accents, and much more.

## Set the right mood with warm to cool white light



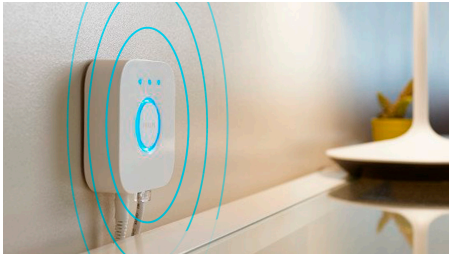
These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

## Get the perfect light recipes for your daily activities



Make your day easier and more pleasant with four pre-set light recipes handcrafted especially for your daily tasks: Energise, Concentrate, Read and Relax. The two cool-toned scenes, Energise and Concentrate, help you get going in the morning or keep your focus, while the warmer scenes of Read and Relax help support comfortable reading or calm a busy mind.

### Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart — away-from-home control, voice control, automated lighting, and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that's secure and reliable, and more. The Bridge is the key to smart lighting like you've never seen before.

## Specifications

### Lamp dimensions

- Dimensions (WxHxD): 50x58

### Environmental

- Operational humidity: 5% <H<95% (non-condensing)
- Operational temperature: -20°C to 45°C

### Extra feature/accessory incl.

- Dimmable with the Hue app and switches: Yes

### Guarantee

- 2 years: Yes

### Packaging dimensions and weight

- Net weight: 0.051 kg

### Power consumption

- Energy efficiency label (EEL): G

### Service

- Warranty: 2 year(s)

### Technical specifications

- Lumen output at 4000K: 350 lm
- Weight: 51
- Bulb technology: LED
- EPREL registration number: 1,508,900

### The bulb

- Reference Control Setting: 4000K; via Hue app scene "Cool bright"
- Brightness: 350
- Colour temperature: 2000K-6500K +16 million colors
- Diameter: 50 mm
- Fitting: GU10
- Form factor: GU10
- Height: 58 mm
- Input voltage: 220V-240V
- Lifetime: 15,000 h
- Light output: White and coloured light
- Lumen output: 350 lm
- Max. standby power: 0.5 W
- Number of switching cycles: 50,000
- Power factor: 0.8
- Rated lifetime: 15,000 h
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage: 5.7 W
- Communication protocol: Bluetooth and Zigbee
- Deep dimmable: Yes
- Software upgradable: When connected to Bluetooth app or Hue Bridge

### What's in the box

- Hue bulbs: 1

### What's supported

- Compatible with Effects feature: Yes
- HomeKit compatible: Yes
- Philips Hue App: IOS 14 and above, Android 10.0 and above
- Voice assistants: Amazon Alexa, Google Assistant, Apple HomeKit (Via Hue Bridge), Microsoft Cortana (Via Hue Bridge)



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